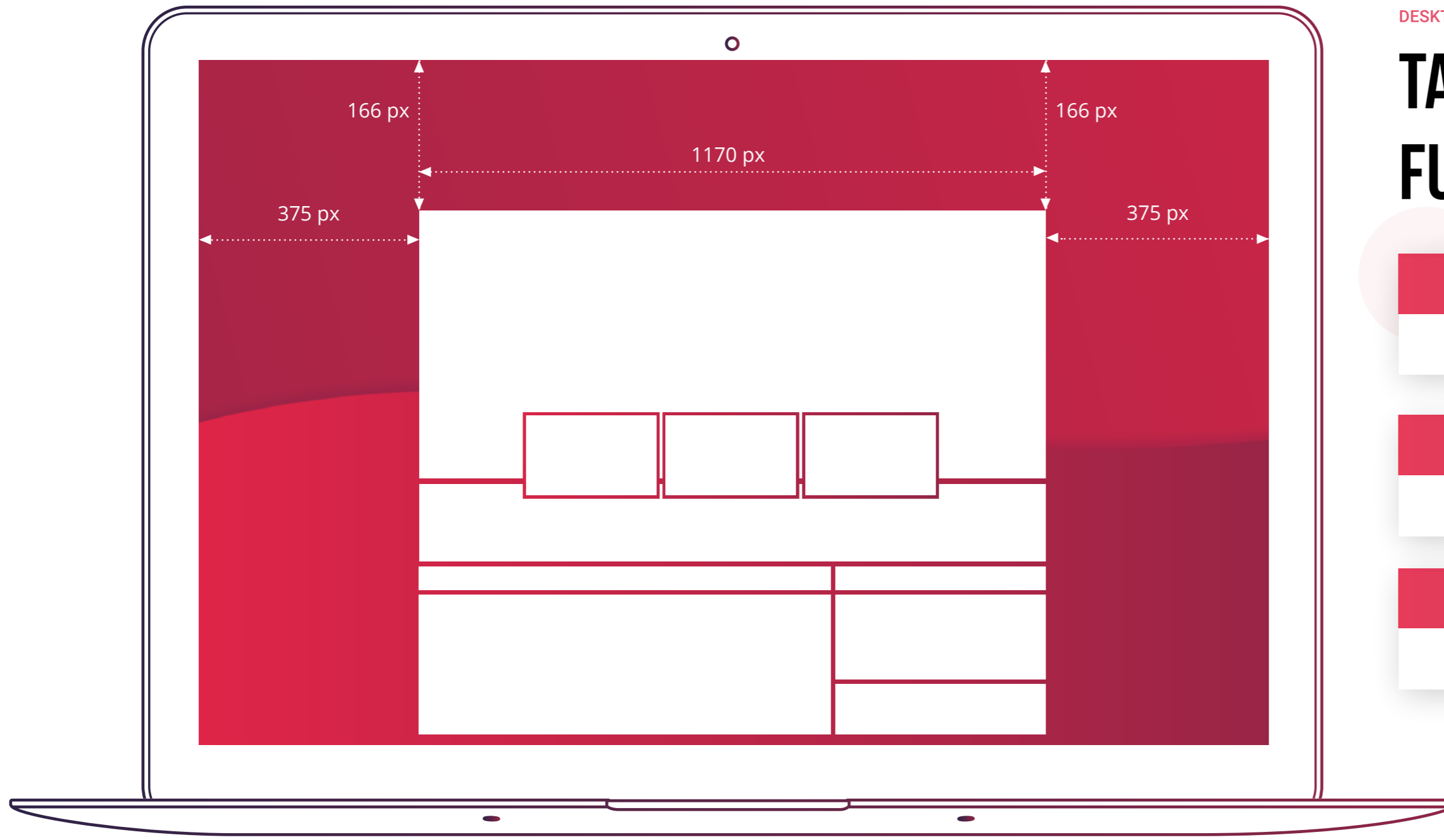


NERDIC BY NATURE[®]

**ADVERTISEMENT
SPECIFICATIONS**



DESKTOP

TAKEOVER FULLSITE BRANDING

FILE SIZE

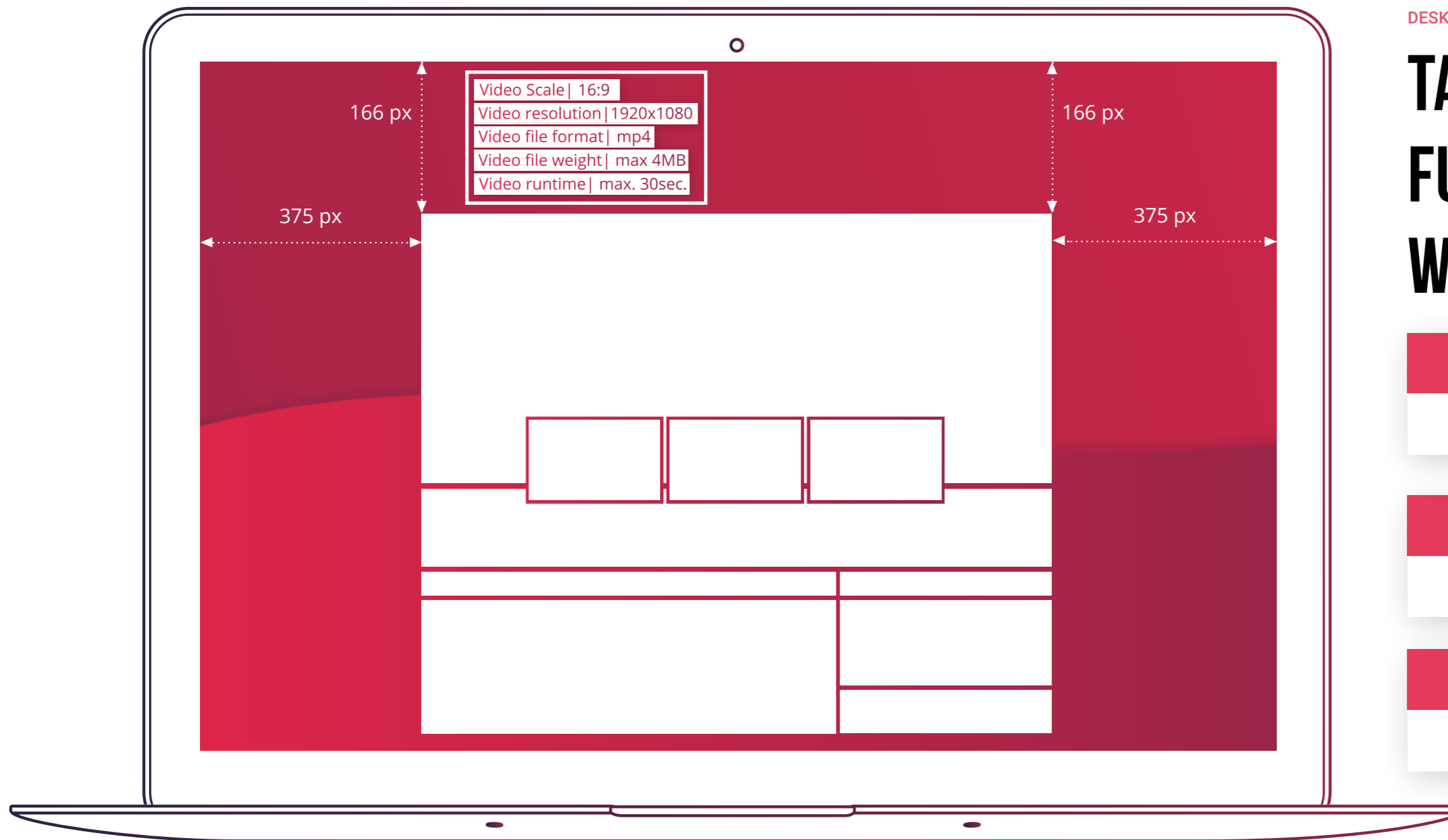
1920 x 1080

FORMAT

jpg

FILE WEIGHT

max. 300KB



DESKTOP

TAKEOVER FULLSITE BRANDING WITH VIDEO INTEGRATION

FILE SIZE

1920 x 1080

FORMAT

jpg

FILE WEIGHT [WITHOUT VIDEO]

max. 300KB



DESKTOP

LEADERBOARD

FILE SIZE

728 x 90

FORMAT

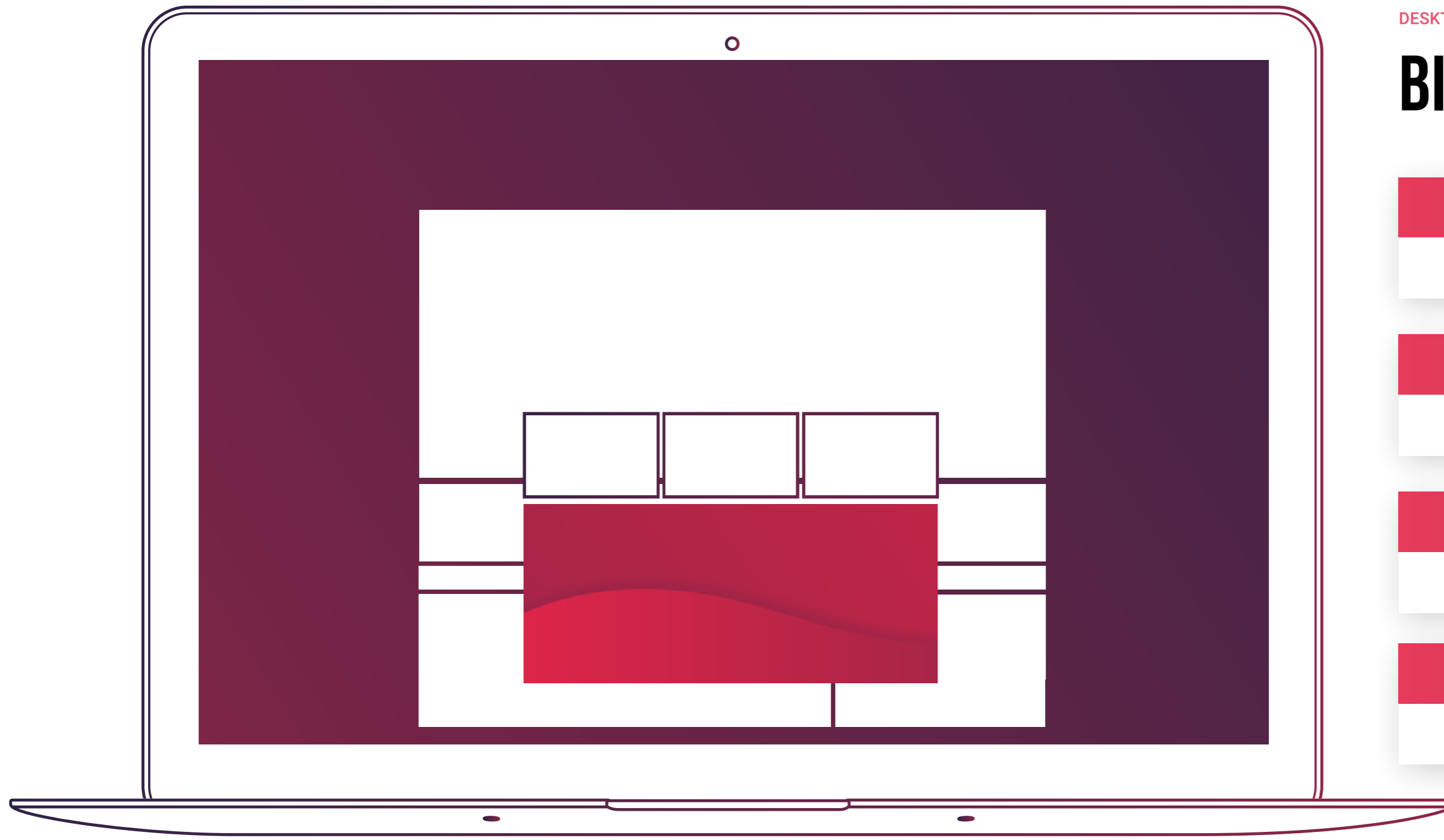
jpg | png | gif | HTML5 | Redirect

FILE WEIGHT: JPEG | PNG | GIF

max. 60KB

FILE WEIGHT [HTML5]

max. 150KB +300KB subload



DESKTOP

BILLBOARD

FILE SIZE

800 x 250

FORMAT

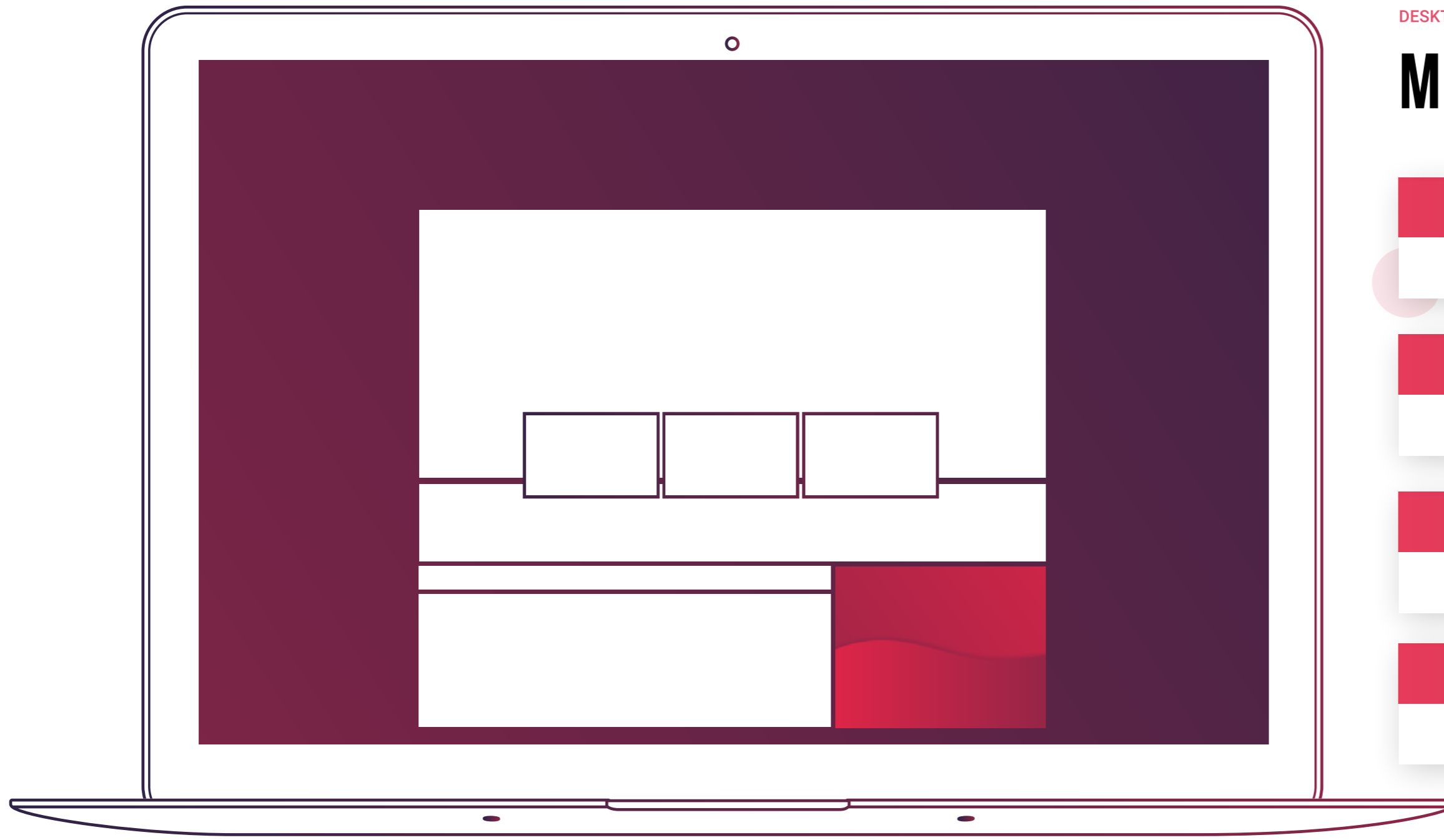
jpg | gif | HTML5 | Redirect

FILE WEIGHT: JPEG | GIF

max. 150KB

FILE WEIGHT [HTML5]

max. 200KB +300KB subload



DESKTOP

MEDIUM RECTANGLE

FILE SIZE

300 x 250

FORMAT

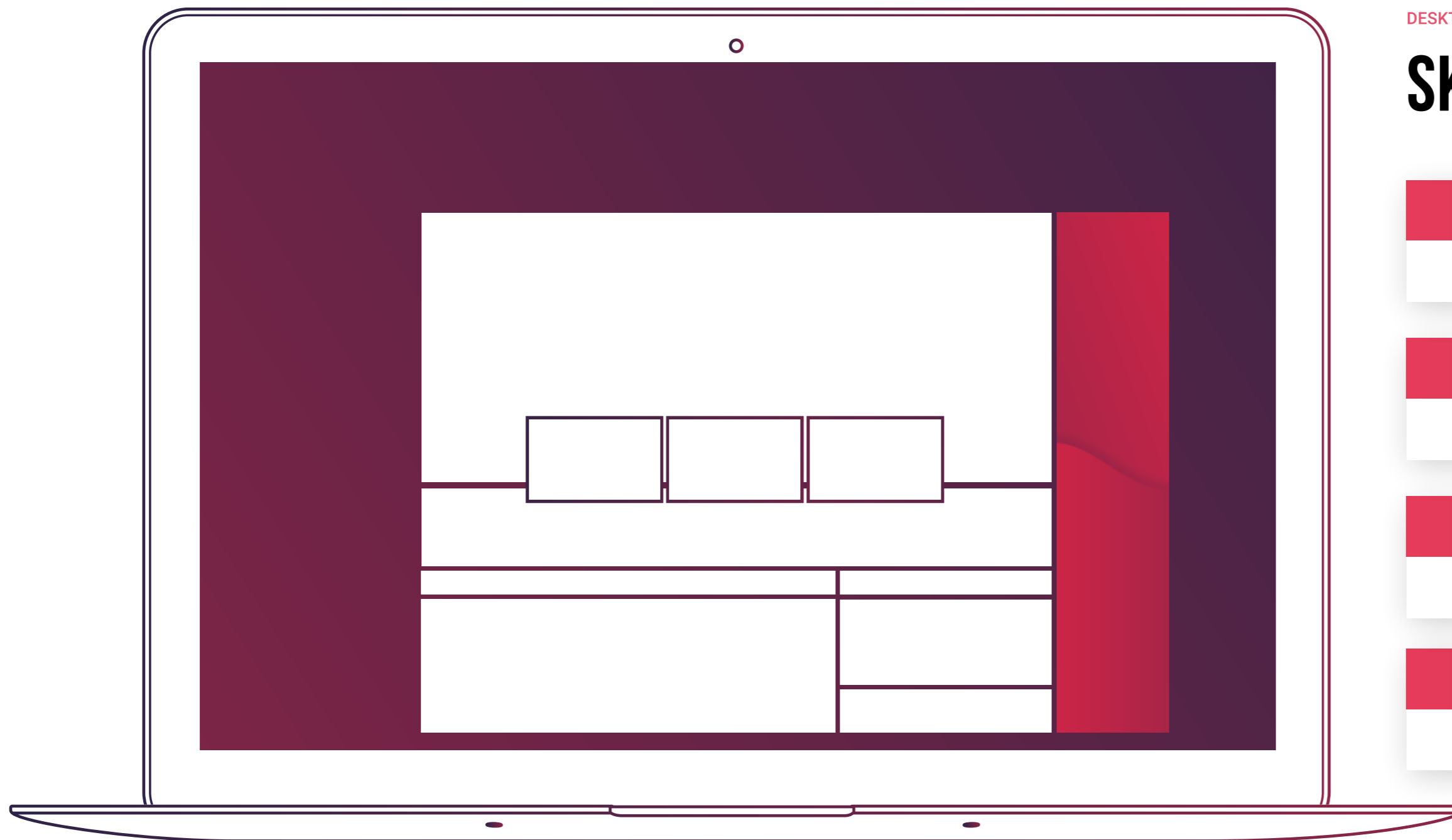
jpg | gif | HTML5 | Redirect

FILE WEIGHT: JPEG | GIF

max. 80KB

FILE WEIGHT [HTML5]

max. 150KB +300KB subload



DESKTOP

SKYSCRAPER

FILE SIZE

120 x 600

FORMAT

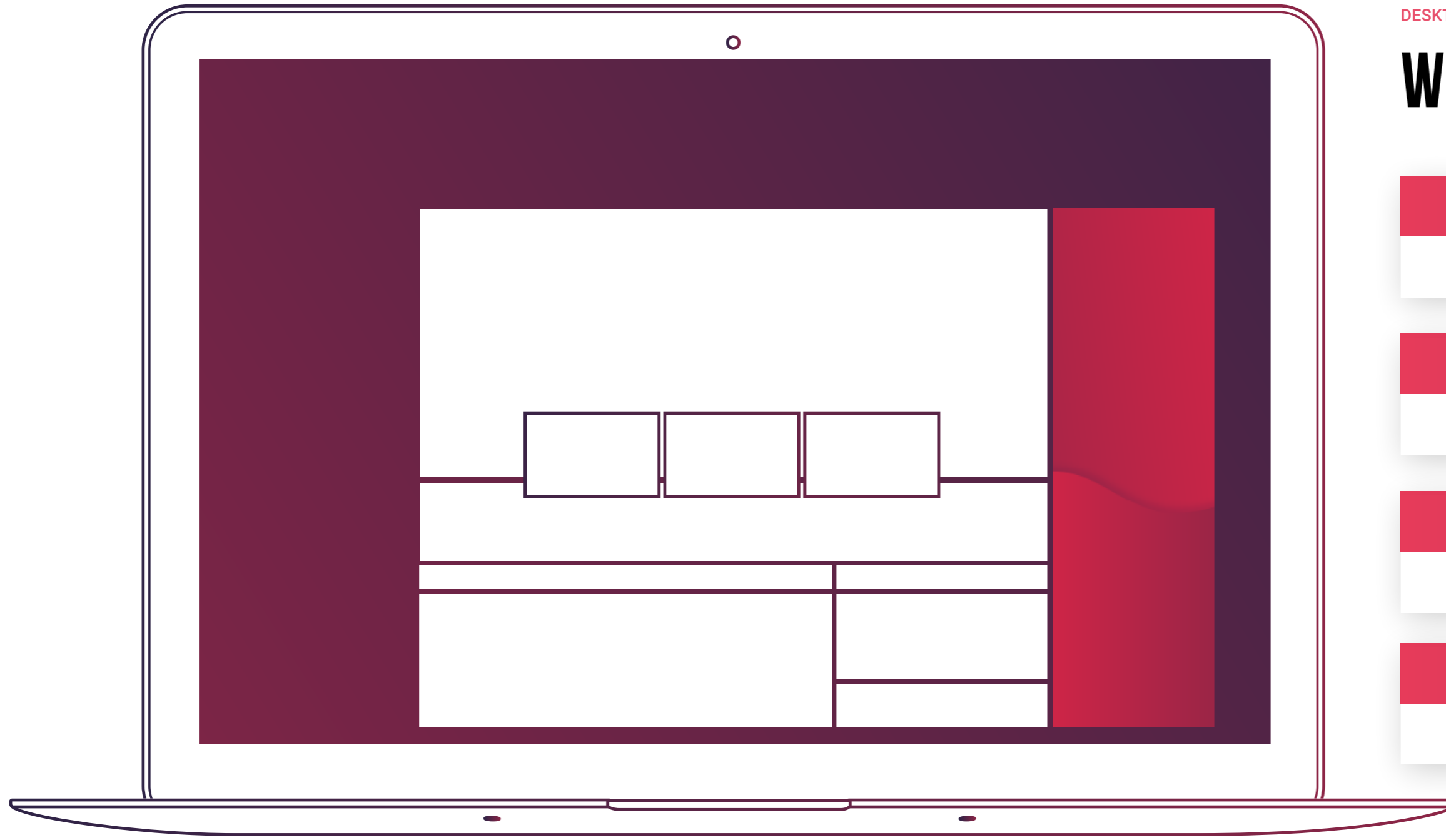
jpg | gif | HTML5 | Redirect

FILE WEIGHT: JPEG | GIF

max. 100KB

FILE WEIGHT [HTML5]

max. 150KB +300KB subload



DESKTOP

WIDE SKYSCRAPER

FILE SIZE

160 x 600

FORMAT

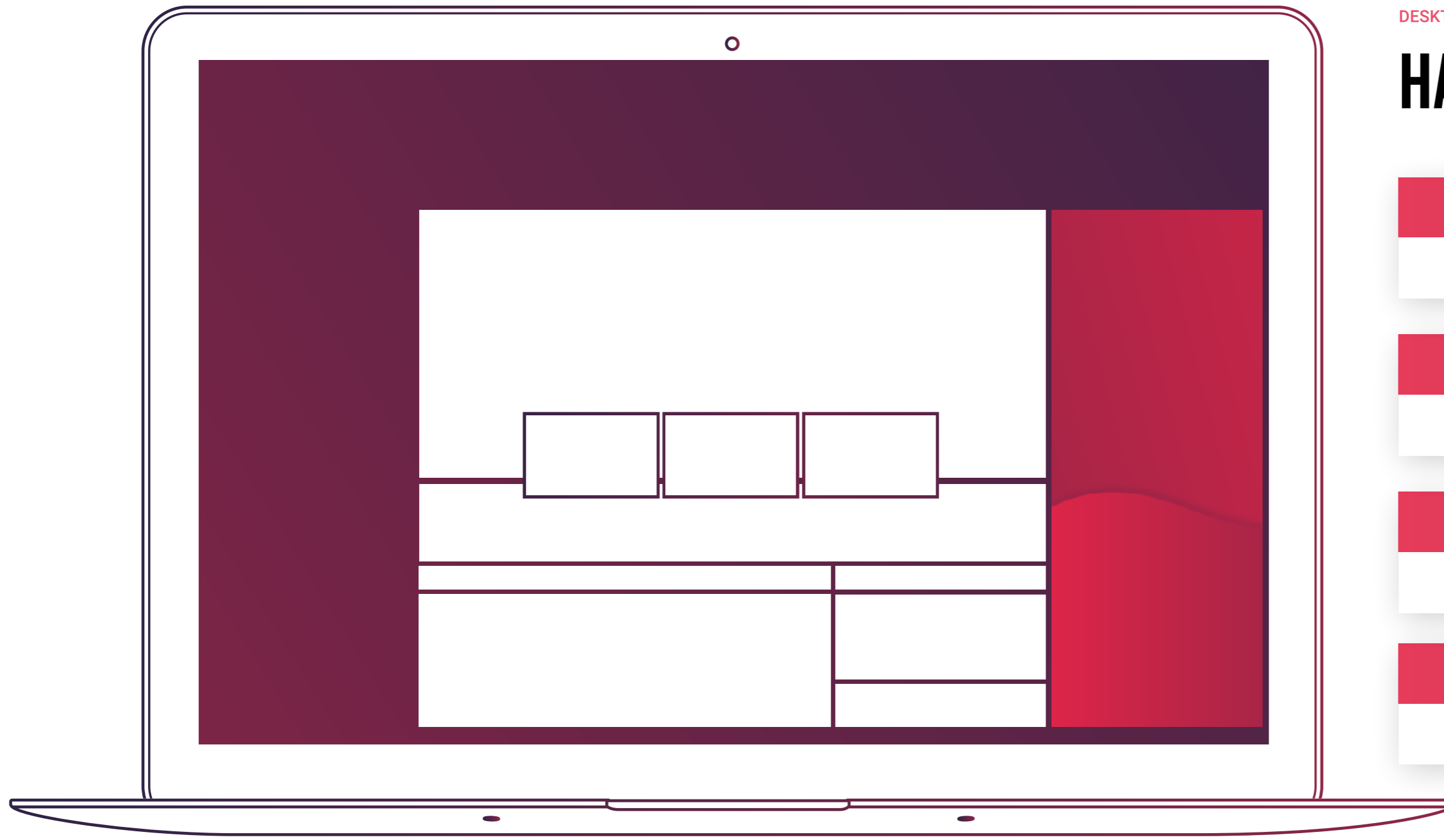
jpg | gif | HTML5 | Redirect

FILE WEIGHT: JPEG | GIF

max. 100KB

FILE WEIGHT [HTML5]

max. 150KB +300KB subload



DESKTOP

HALFPAGE AD

FILE SIZE

300 x 600

FORMAT

jpg | gif | HTML5 | Redirect

FILE WEIGHT: JPEG | GIF

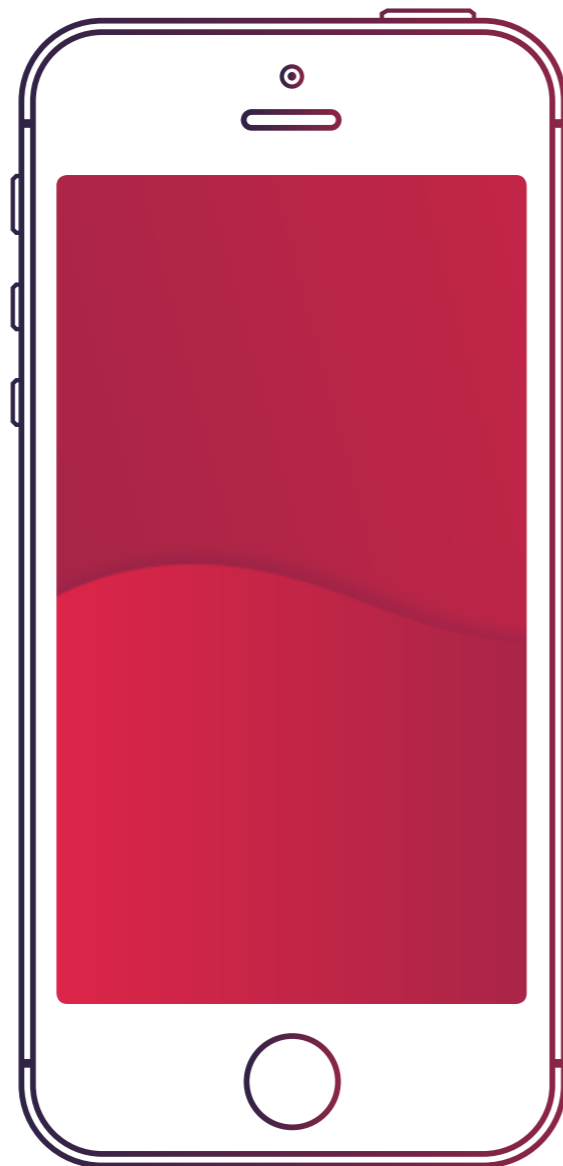
max. 150KB

FILE WEIGHT [HTML5]

max. 200KB +300KB subload



LANDSCAPE



PORTRAIT

MOBILE

INTERSCROLLER

FILE SIZE - PORTRAIT & LANDSCAPE

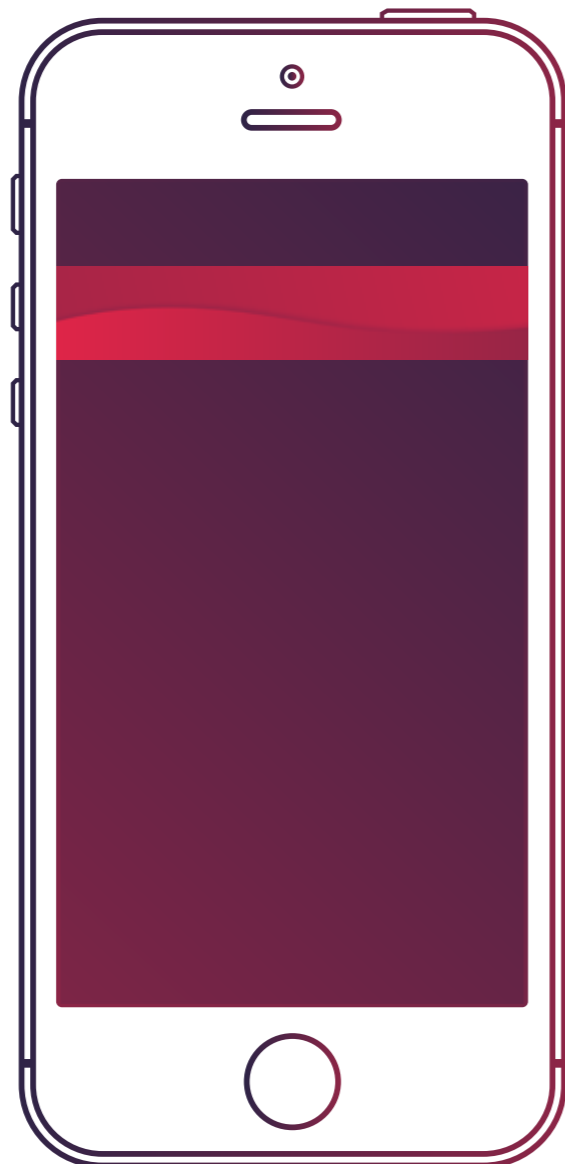
1920x1080 | 1080x1920

FORMAT

jpg

FILE WEIGHT: JPEG

max. 300KB



MOBILE

MOBILE LEADERBOARD

FILE SIZE

320 x 50

FORMAT

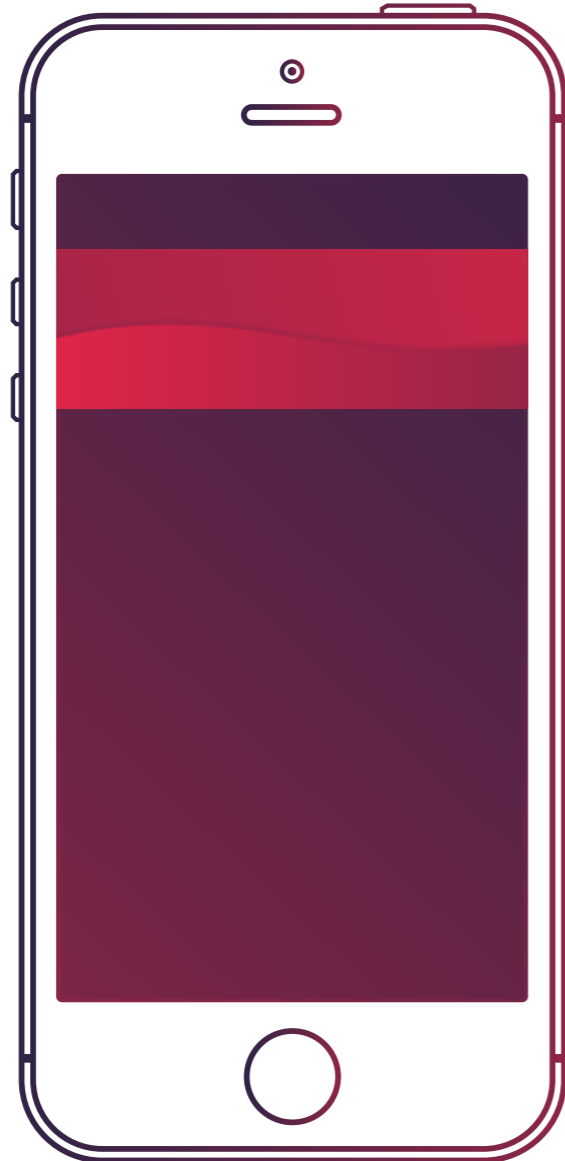
jpg | png | gif | HTML5 | Redirect

FILE WEIGHT: JPEG | PNG | GIF

max. 60KB

FILE WEIGHT: [HTML5]

max. 60KB



MOBILE

MOBILE BILLBOARD

FILE SIZE

320 x 100

FORMAT

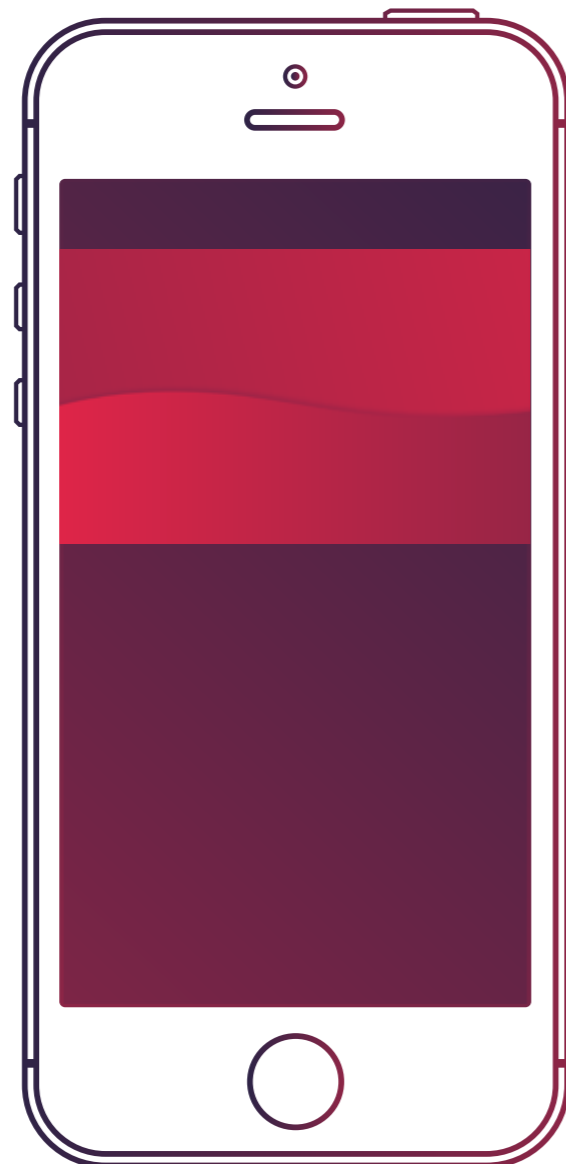
jpg | png | gif | HTML5 | Redirect

FILE WEIGHT: JPEG | PNG | GIF

max. 60KB

FILE WEIGHT: [HTML5]

max. 60KB



MOBILE

MOBILE MEDIUM RECTANGLE

FILE SIZE

320 x 250

FORMAT

jpg | png | gif | HTML5 | Redirect

FILE WEIGHT: JPEG | PNG | GIF

max. 80KB

FILE WEIGHT: [HTML5]

max. 80KB



VIDEO

PREROLL

VIDEO SCALE

16:9 | 4:3

FORMAT

VAST-TAG 2 | 3

VIDEO LENGTH

max. 30 sec*

*Longer videos are possible.
Please contact us for individually planned preroll campaigns.

OUR NERDIC HEADQUARTER

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For any circumstances – we are here for you! Visit us in Hamburg or feel free to send an E-Mail our way.

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