

NERDIC BY NATURE[®]

MEDIADATA 2018
GAMING & ENTERTAINMENT NETWORK

ingame



OUR NERDIC HEART

THE INGAME NETWORK

The ingame network is an inherent part of the German gaming and entertainment community since 1998. Born from passion and gamer's sake ingame.de is the heart of our network.

- **Biggest independent gaming & entertainment network in Germany**
- **Pasion for gaming since 1998**
- **In-house production of ads and content**
- **Own editorial staff and professional eSports teams**
- **Driven by our community**

OUR NERDIE FACTS

OUTREACH

ingame NETWORK

4,1 MIO UNIQUE USER / MONTH¹

5,6 MIO VISITS / MONTH¹

12,5 MIO PIS / MONTH¹

3,4 MIO KAT-VISITS / MONTH²

8,2 MIO PIS / MONTH²

SOCIAL MEDIA



1 MIO

FACEBOOK
FOLLOWER



1 MIO

YOUTUBE
FOLLOWER



110K

INSTAGRAM
FOLLOWER



2,9K

TWITTER
FOLLOWER



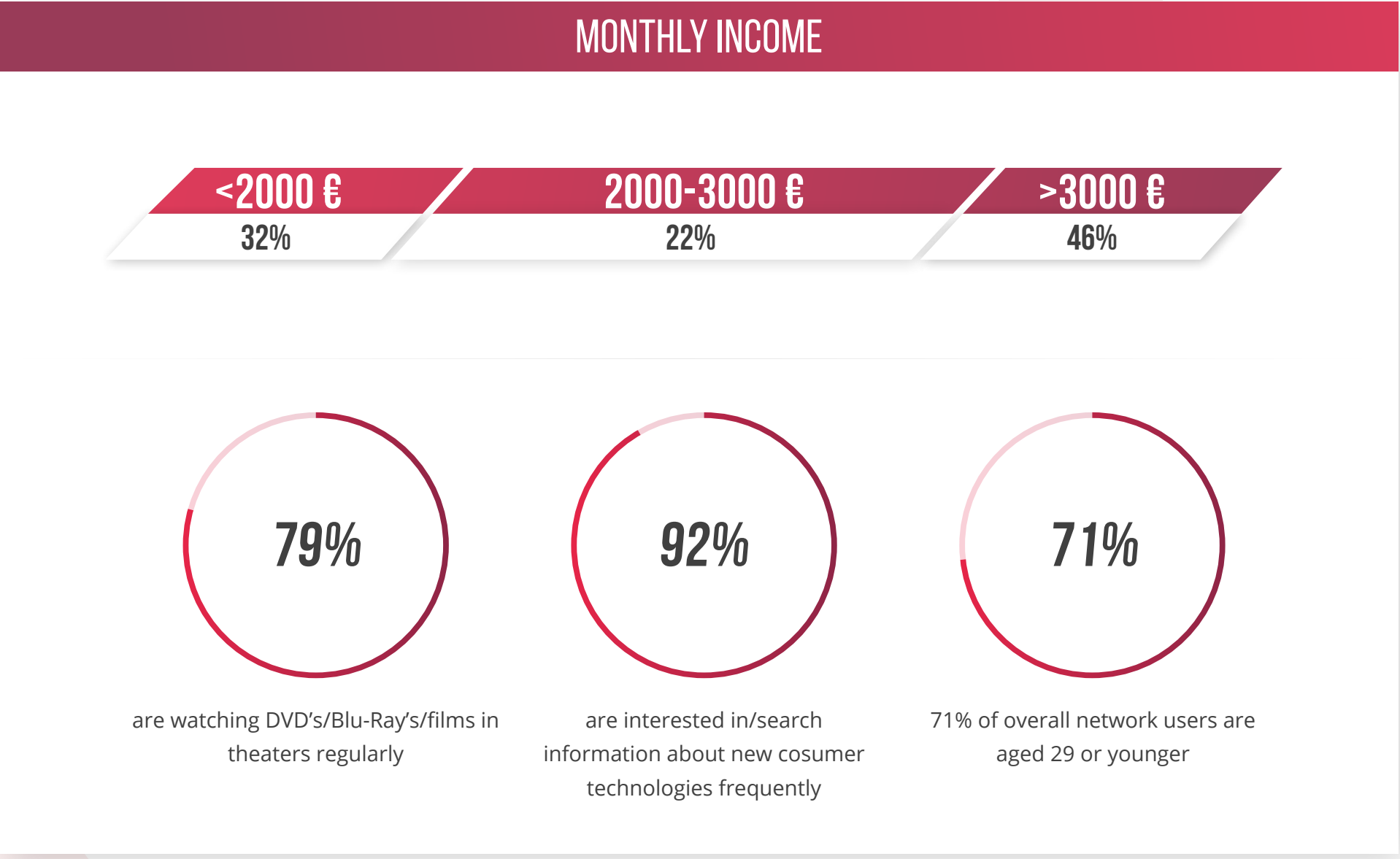
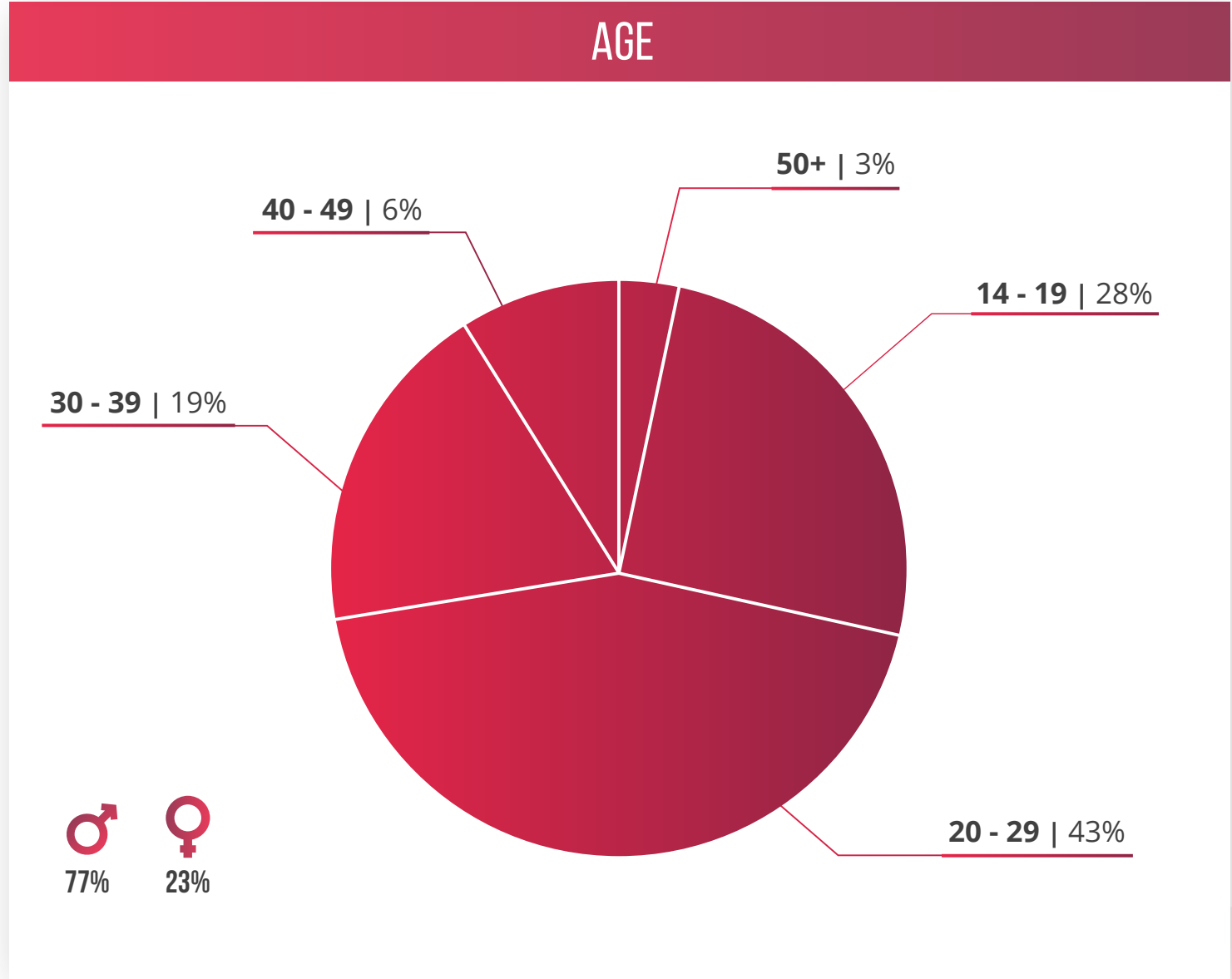
Google Analytics



AGOF

OUR NERDIC FACTS

DEMOGRAPHICS



OUR NERDIC FACTS

THE INGAME NETWORK - A QUICKVIEW

Take a first look at our network partners. The ingame network is constantly growing: For a detailed list of all partner sites please contact us.

INGAME

ingame.de
inBnS
inCounterstrike
inDiablo
inDota2
inHearthstone
inHeroes
inLol
inOverwatch
inQuake
inStarcraft
inTorchlight
inUnreal
inWow

...

ENTERTAINMENT

Netzkino
ioff.de
Manime
JPGames
Japaniac
escene
DailyGame
Animaniac

...

PARTNERS

4fansites
Black D
Call of Duty Series
Daily Diablo
Diablo Source
Elders Scrolls Bote
Exiled
Gamefront
Minecraft Serverlist
Minecraft Bauideen
Heartstone Heroes
GVMP
Clanplanet

Resource-Packs
RoM-Welten
Titan Quest
WoW Source
LoL Spot
Pokemon Go Forum
TooCrazyGames
XBox One
WiiU Forum
Basic Tutorials
LoLSpot
Gamefront
Gamingnewstime

...

OUR NERDIC FACTS

THE INGAME NETWORK - A QUICKVIEW

EXCERPT FROM THE NETWORK



ingame

Provides previews, news and reviews of current and upcoming games and patches for the users.



JPGAMES

News, tests, reviews about gaming and entertainment from the land of the rising sun.



IOFF

The #1 inofficial forum for TV and media. With special interest boards and informations around staight-line and new TV experience, media and internet.



Gameplorer

The Gameplorer Community offers high-frequently visited community pages by fans for fans.



4Fansites

The 4Fansites community conjoins sites especially created for: World of Warcraft, Starcraft2, Torchlight, Mythos, Titan Quest, Diablo3 and many more.



Netzkino

Netzkino offers video on demand content and incorporates a youtube channel with more than 600.0000 Followers and over 200 Mio. impressions.

OUR NERDIC SYSTEM

ADSERVER

All owned sites' and partner sites' are managed through our ad server (google DFP).



ingame

YOUR ADVANTAGES

- Network-wide frequency capping
- Instant optimization of performance
- Targeting via subject
- Targeting via sites
- Regional targeting
- Targeting via platform/device
- Rotation

OUR NERDIC OFFER

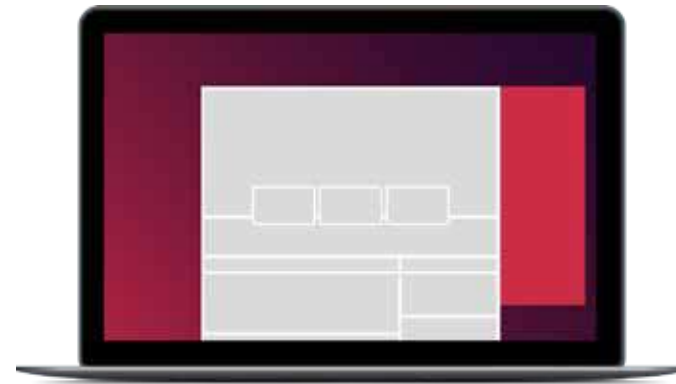
AD FORMS

Apart from IAB standardized ad forms we also support special solutions in regard to your needs and your campaign. We also deliver editorial service and individual micropages.

DESKTOP



TAKEOVER / FULLSITE BRANDING



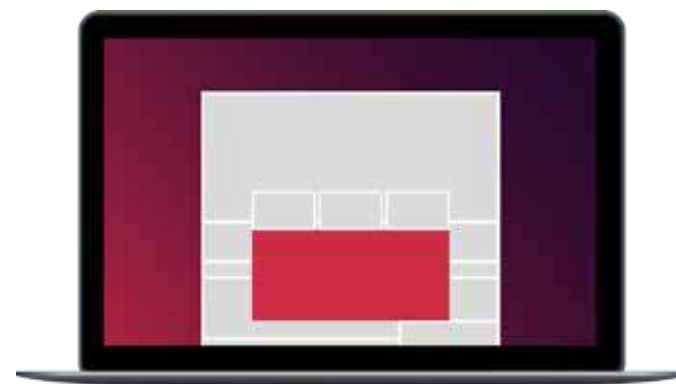
HALFPAGE AD



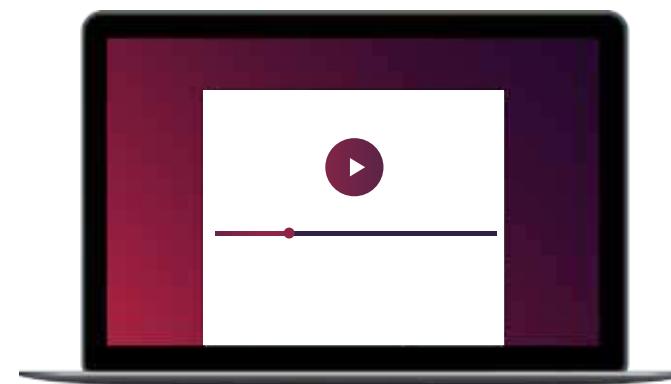
LEADERBOARD / SKYCRAPER



MPU / CAD



BILLBOARD



PREROLL

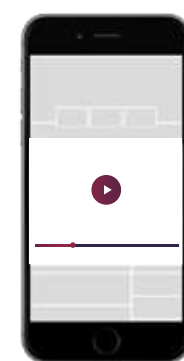
MOBILE



MOBILE LAYER



MOBILE ADS



MOBILE PREROLL

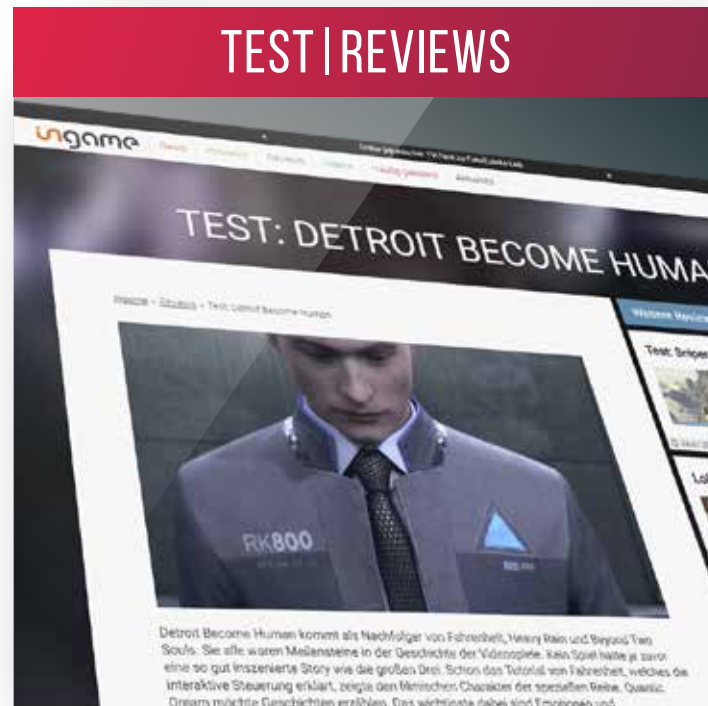


MOBILE BILLBOARD

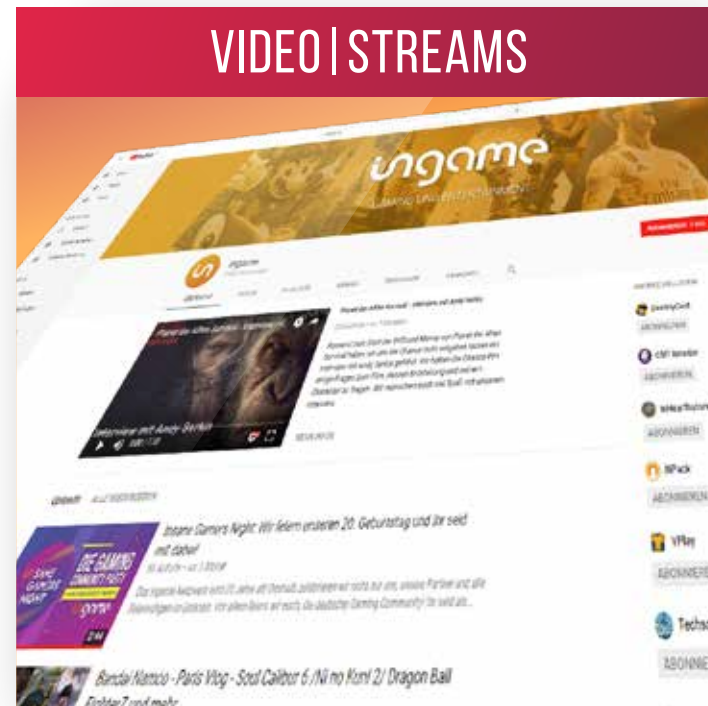
OUR NERDIC PASSION

EDITORIAL SERVICE

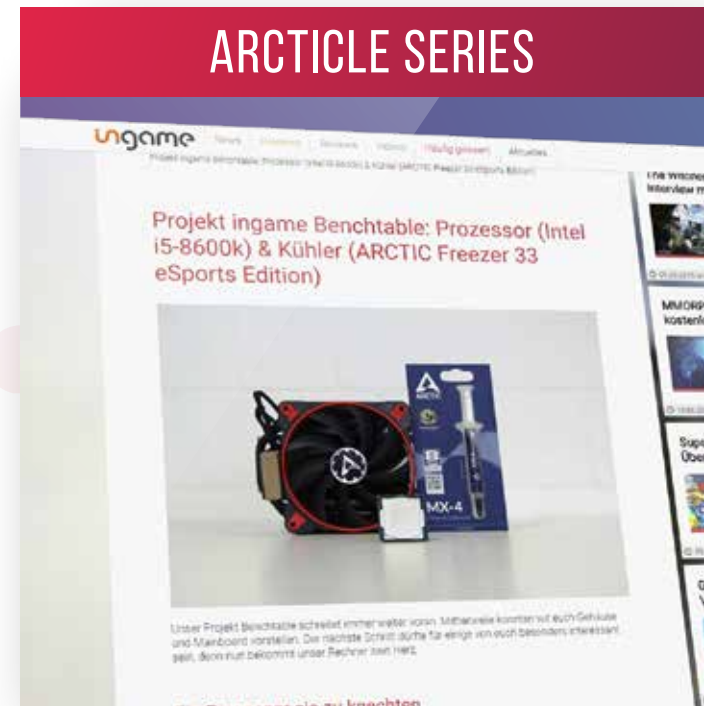
TEST | REVIEWS



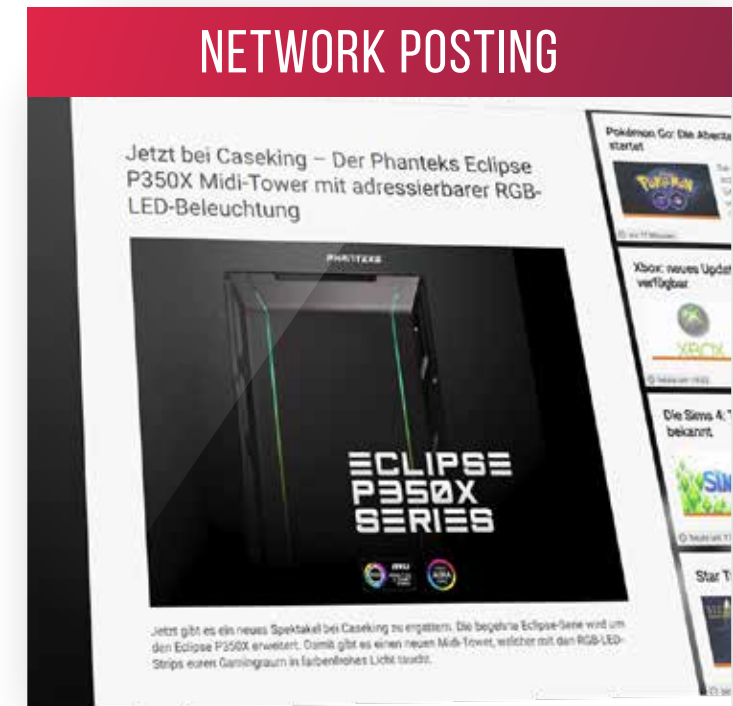
VIDEO | STREAMS



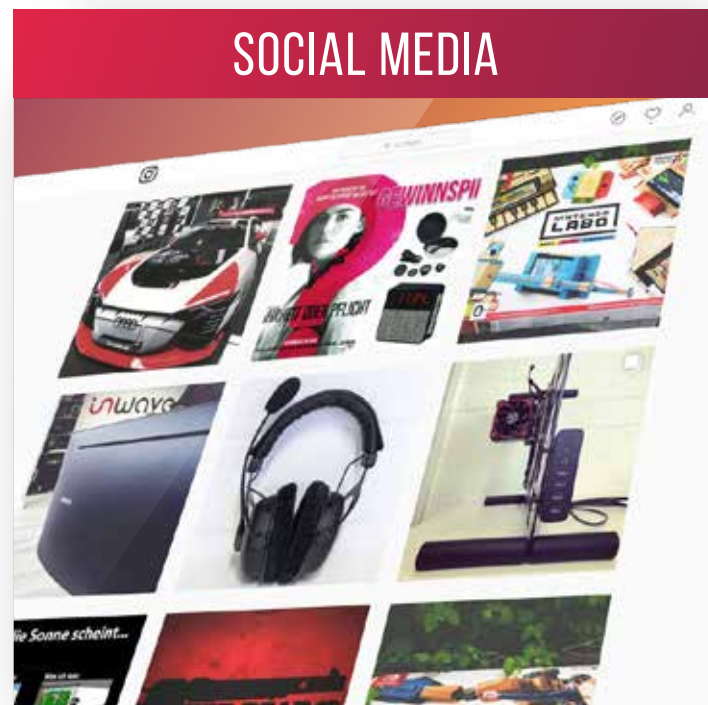
ARTICLE SERIES



NETWORK POSTING



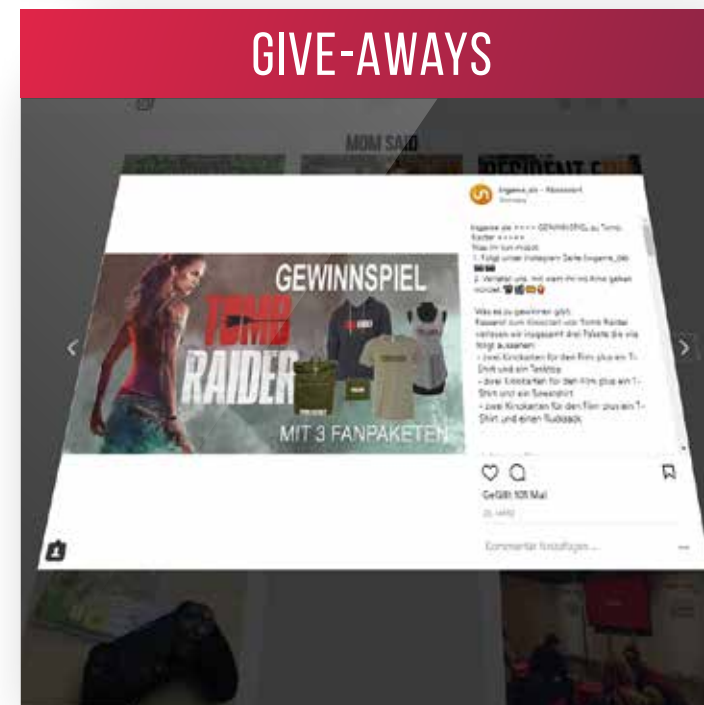
SOCIAL MEDIA



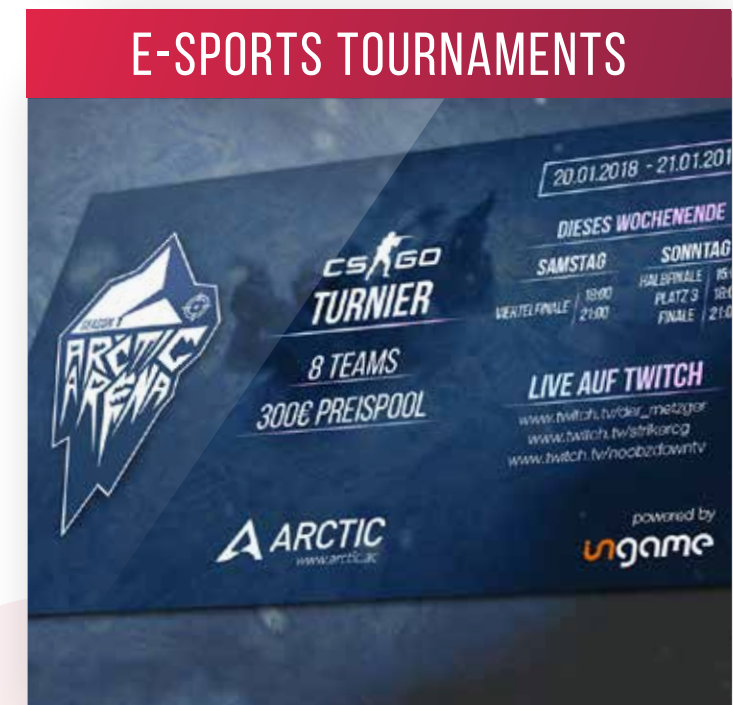
AD PRODUCTION



GIVE-AWAYS



E-SPORTS TOURNAMENTS



OUR NERDIC SKILLS

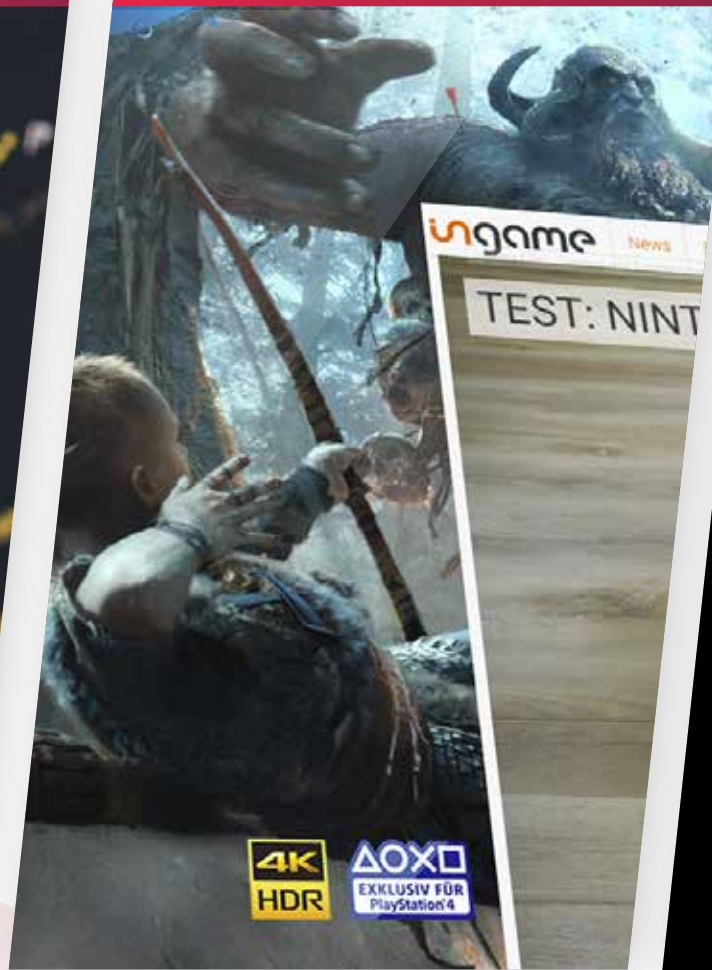
FURTHER SERVICES

Thanks to our experience in the online marketing and media universe for 20 years we can offer you 360° care package for your campaign.

WEBDESIGN | DEVELOPMENT



DISPLAY ADVERTISING



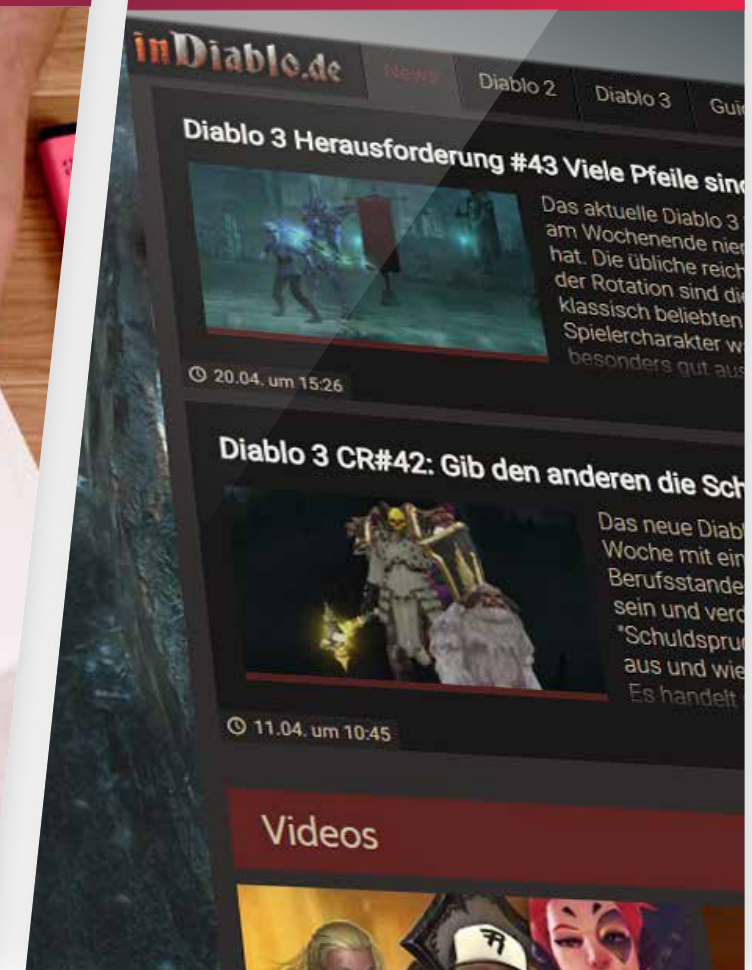
AD PRODUCTION



CONSULTING / MARKETING



COMMUNITY PAGES



OUR NERDIC E-SPORT TEAM

E-SPORT | TEAM-INGAME



Our players as well as our mangement are virtually always at the German events of the CSGO scene like ESL One, APM or german championships.

CS:GO Main Team

- ESL Meisterschaft Division 2
- ESEA INT EU + Playoffs

CS:GO Advanced Team

- 99Damage Division 3
- ESEA INT EU + Playoffs

CS:GO Amateur Team

- 99Damage Division 3
- ESEA INT EU

CS:GO Austria Team

- 99Damage Division 3
- Alpenscene Amateur Series + Playoffs

CS:GO Female Team

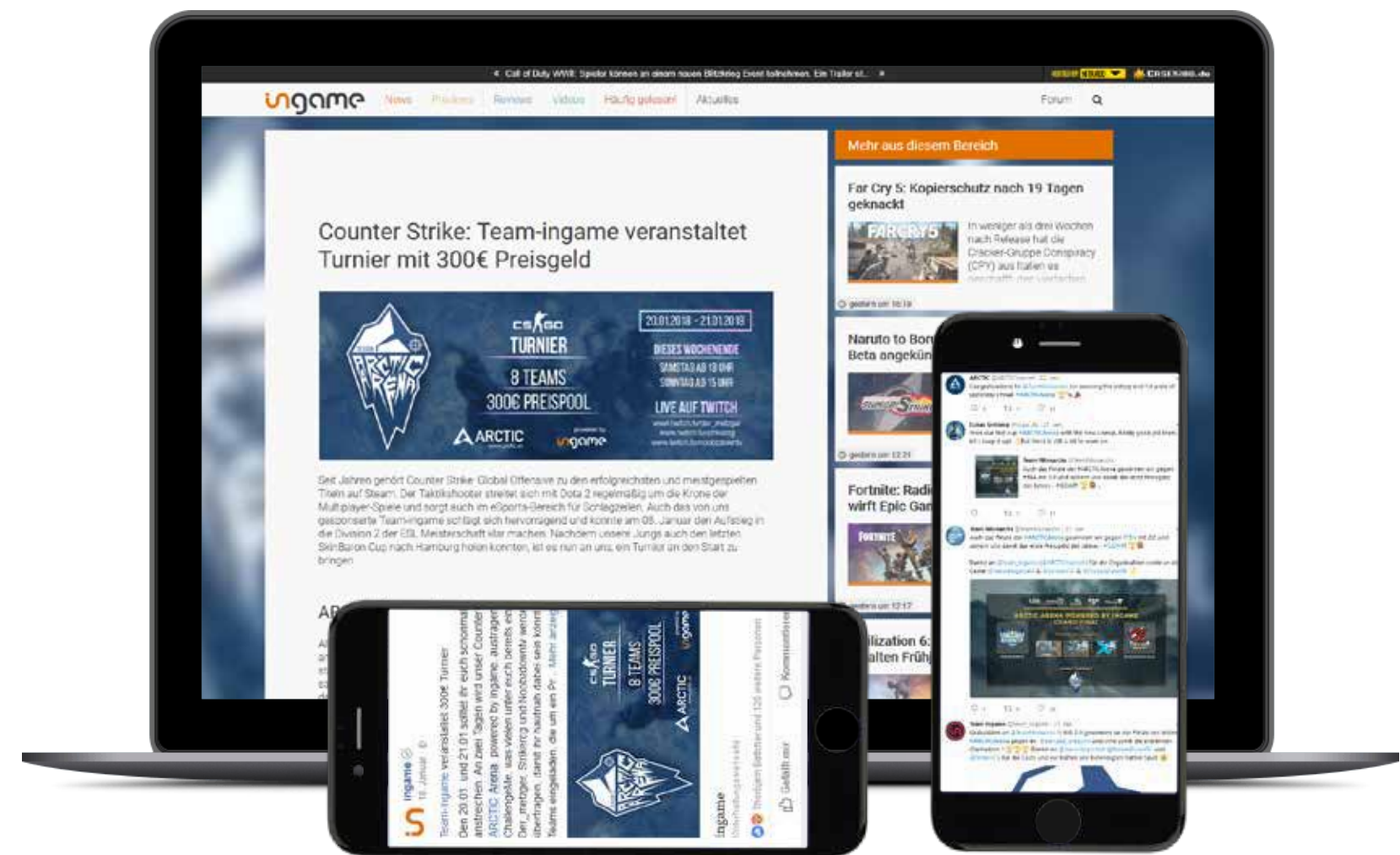
- Female Qualifier
- ESL Open Female | nächste Season

CS:GO Student Team

- 1 Division der UEG (University eSports Germany)
- 1 Division der NSL | nächste Season

Online Tournament Arctic Arena

Inwave Media supports the sponsoring and the organisation.



OUR NERDIC NETWORK

STREAMING NETWORK

INSTREAMERS

We offer streamers the opportunity for the right marketing strategy. We connect media partners and streamers and with our professional team we assist shows, projects and different marketing strategies.

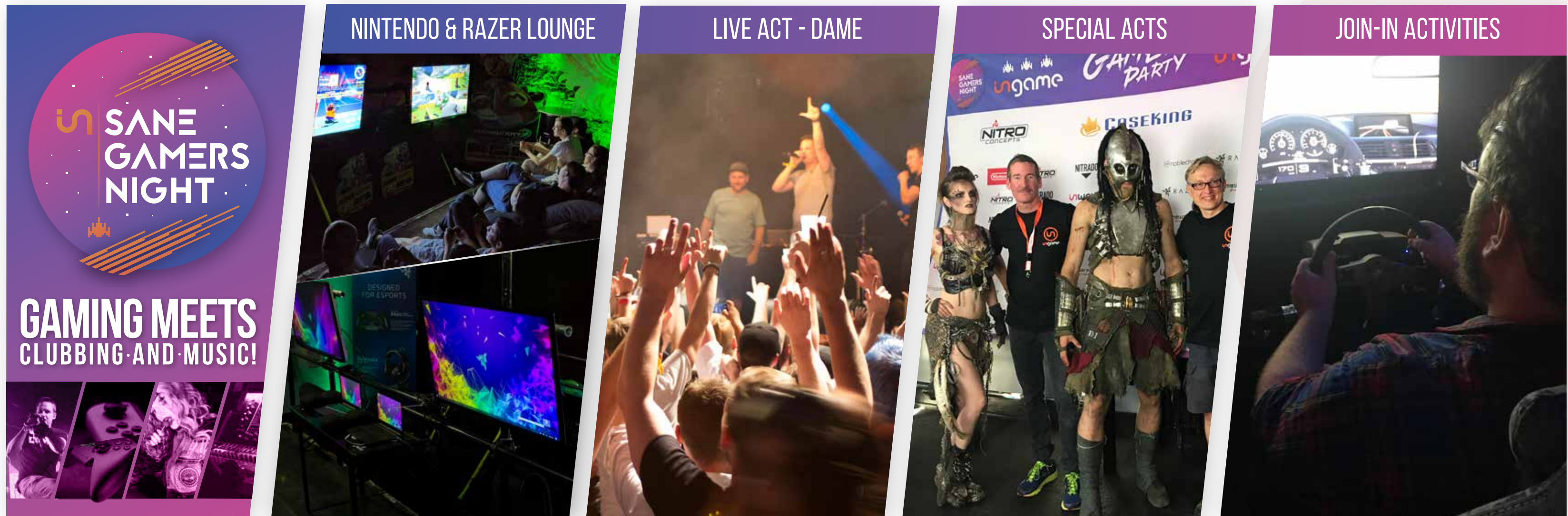


 **DEIN
STREAMER
NETZWERK**

OUR NERDIC EVENT

INSANE GAMERS NIGHT 2018

On 30 July 2018 we celebrated our 20th anniversary under the motto "Insane Gamers Night" in the Docks, one of the most exclusive(/hottest) clubs in Hamburg. The visual concept as well as the content design of the event was completely developed and carried out by us.



OUR NERDIC HEADQUARTER

CONTACTS

For any circumstances – we are here for you! Visit us in Hamburg or feel free to send an E-Mail our way.

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